



## *Internal Quality Assurance Cell (IQAC)*

### **6.5.2**

*Collaborative Quality Initiatives with other Institution  
Membership of International Networks*



*Submitted to NAAC*

*By*

**PALLAVI ENGINEERING COLLEGE (PEC)**  
**HYDERABAD**



*The Internal Quality Assurance Cell (IQAC) in Pallavi Engineering has signed various Memorandum of Understanding's (MOU) with Premier Institutions and collaborate to work with several Government and Reputed Private Organizations maintaining high standard output which are onpar to the Industry Requirements.*

*The following is a list of MOUs with which we are collaborated with.*

PRINCIPAL  
PALLAVI ENGINEERING COLLEGE  
KUNTLOOR (V), ABDULLAPURMET (M),  
RANGA REDDY DIST-501 505.

# CALYXPOD

Manufacturing Understudies

Full India Full India Full India

CALYXPOD Talent Solutions Pvt. Ltd.  
861, Phase 5, Udyog Vihar,  
Gurugram, Haryana,  
INDIA - 122016

Dated: 19-04-2022

Principal

Pallavi Engineering College

Hyderabad, Telangana


Thank you for your interest in using CALYXPOD, a product designed & provided by CALYXPOD Talent Solutions (Pvt.) Ltd.

Attached is the Memorandum of Understanding (MoU) for your kind reference. We are available to answer any requests you may have either on the various features of CALYXPOD or related to the MoU.

We at CALYXPOD are committed towards providing a forward looking and a best-in-class solution to enable continuous growth of your esteemed institution. We look forward towards a perennial successful relationship with your esteemed institute.

Sincerely,

For CALYXPOD TALENT SOLUTIONS PVT. LTD

  
Rishu Gupta Director  
Calyxpod Talent Solutions Pvt Ltd

Mr. Rishu Gupta

Director

M: +91-8143341114

Confidential



## MEMORANDUM OF UNDERSTANDING

THIS MEMORANDUM OF UNDERSTANDING (this "MoU"), is made on the 19th day of April, 2022 between CALYXPOD Talent Solutions Pvt. Ltd, having its office at #861, Phase 5, Udyog Vihar, Gurugram, Haryana - 122016, INDIA (hereinafter referred to as "CALYXPOD") and Pallavi Engineering College, having its location at Kuntloor Village, Abdullapurmet Mandal, Nagole, Hyderabad, Telangana - 501505.

### RECITALS

CALYXPOD and Institution are hereinafter collectively referred to as the "Parties" and individually referred to as the "Party". Each Party in this agreement has the legal authority and capacity to enter into this agreement.

WHEREAS CALYXPOD is providing its product CALYXPOD for use by the Institution for their convenience and as a tool to help them perform their job in a more efficient manner.

WHEREAS the Institution desires to engage with CALYXPOD to use its product CALYXPOD.

NOW, THEREFORE, for and in consideration of the mutual covenants and obligations by the parties hereto, the receipt and sufficiency of which both parties hereby acknowledge, it is agreed as follows:

### AGREEMENT

#### 1. SCOPE of CALYXPOD

CALYXPOD will provide its product CALYXPOD over the internet. CALYXPOD will be offering the following features for use by the Institution for their convenience and as a tool to help them perform their job more effectively:

- 1.1 Institution will be provided its own Community on CALYXPOD with a URL like <https://Community.Calyxpod.Com>.
- 1.2 Institution will be able to update its contact details & logo.
- 1.3 Institution will be able to define and manage any number of courses or degrees that it offers to the students.
- 1.4 Institution will be able to add any new team member to its Community on CALYXPOD or suspend any team member from its Community on CALYXPOD. Institution will also be able to manage the permissions and roles of each individual team member on its own.
- 1.5 Institution will be able to define and manage up to twenty (20) departments on CALYXPOD for managing their placement activities across different courses offered by it. Institution will be able to associate any number of courses or degrees with each of the departments.
- 1.6 Institution will be able to add and manage up to twenty-five (25) active members in each department defined by it.

- 1.7 Each Department team member as per the role & permission assigned to it, as defined by CALYXPOD, will be able to add and manage students belonging to various courses linked to the Department.
- 1.8 Department team member as per the role & permission assigned to it, as defined by CALYXPOD, will be able to invite Students to **CALYXPOD**.
- 1.9 Institution, as defined by CALYXPOD, will be able to decide if the students can update their academic details by themselves or only the Department team members must be allowed to update the academic details of various students.
- 1.10 Department Team Members as per the role & permission assigned to them, as defined by CALYXPOD, will be able to download an Excel of the various students being taken care of by it.
- 1.11 Department Team Members as per the role & permission assigned to them, as defined by CALYXPOD, will be able to view and download various resumes submitted by the student.
- 1.12 Department Team Members as per the role & permission assigned to them, as defined by CALYXPOD, will be able to define and manage various placement events being organized by them for the students.
- 1.13 Department Team Members as per the role & permission assigned to them, as defined by CALYXPOD, will be able to mark which students are eligible for a placement event.
- 1.14 Department Team Members as per the role & permission assigned to them, as defined by CALYXPOD, will be able to define the registration dates for the various placement events being organized by them.
- 1.15 Department Team Members as per the role & permission assigned to them, as defined by CALYXPOD, will be able to view / download the following lists of students:
  1. Students who are eligible for a placement event.
  2. Students who have registered for the placement event.
  3. Students whose applications have been approved for being sent to the Company.
  4. Students whose applications have been shortlisted by the Company for appearing in the placement event.
  5. Students who have been selected for offers by the company in the placement event.
- 1.16 Department Team Members as per the role & permission assigned to them, as defined by CALYXPOD, will be able to view the list of all the Placement Events being organized for a batch.
- 1.17 Department Team Members as per the role & permission assigned to them, as defined by CALYXPOD, will be able to view the list and the details of all the offers made to the students of a batch.
- 1.18 Department Team Members and the Students will be able to update their individual passwords.
- 1.19 Individual students will be able to edit / update the following details in their profile and generate their Resumes.
  1. Personal Details (excluding the Name, Course, Roll Number)
  2. Contact Details (excluding the Primary Email Address)
  3. Academic Details (College Academics if Permitted by the Department settings as decided by the Department Head)
  4. Project Details
  5. Professional Experience Details
  6. Seminar / Training Details
  7. Research / White Paper Details
  8. Achievements, Extra Curricular Activities, Personal Interests / Hobbies.
  9. References

- 1.20 Department Heads can decide if they would like to make it mandatory for students to seek approval on their resume content before they can submit the resume at the time of registering for a Placement event or if the students can directly submit the newly generated resumes without seeking approval from the Department.
- 1.21 Students will be able to view the various placement event opportunities for which they are eligible.
- 1.22 Students will be able to register for the Opportunities they are eligible for. Student can do so only within the period the Department has opened the Registration. Department will be allowed to change the dates of Registration as per their requirements.
- 1.23 Students must be able to see the details of the Job / Internship offer received by them.
- 1.24 Notifications will be generated on CALYXPOD to keep students informed of the various placement events schedule being organized by the Department. These Notifications will be based on the details provided by the Department Team Members.

## 2. SUBSCRIPTION PACKAGES

CALYXPOD will provide CALYXPOD for use by the **Institution**. All students graduating in one calendar year are termed together as a single Batch. These students may belong to any course and the graduating month (in one calendar year) of each course may be different from the other. **The Core platform (Forums, Placements & Messages) shall be provided for free for (2022-23 batch) only till 31st August 2022.** After the free trial of platform ends on 31<sup>st</sup> August 2022, the platform will be continued to work on the payment Basis after mutual discussion between both the parties on the commercials on per student basis.

CALYXPOD will also permit the **Institution** to be able to add & invite its per-final year students and manage their internship opportunities without any cost to the **Institution**.

CALYXPOD commits to let the **Institution** use CALYXPOD as per the package chosen by the **Institution** and an agreement shall be signed between both the parties on mutual agreement.

CALYXPOD will provide a capability to the **Institution** to send SMS Notifications to Students via CALYXPOD. However, the same will be chargeable based on the number of SMS Notifications sent by the **Institution**. The cost for SMS Notifications can be shared if required.

## 3. DATA SECURITY

As per this agreement all the details collected from the students and all data stored and retained in CALYXPOD shall not be misused, distributed, and sold by CALYXPOD to any third party for commercial purposes.

That CALYXPOD undertakes and ensures that it shall take all optimum steps and shall guarantee to its best capacity and capabilities to provide security and protect the information stored on CALYXPOD in accordance to all prevalent and established internet protocols.



Below are the few steps we take to ensure the Data Security:

1. **HTTPS Connection:** The URL is Secure.
2. **Team Management / Access Control System:** No user can misuse the system.
3. **Complete Admin Rights:** No Other Party Involvement
4. **History Trail:** All activity of various Actions and Downloads are captured.
5. Deployed on one of the **best Secure Cloud Environments** in the World.
6. **Data shall not be distributed or sold by CALYXPOD to any third party for commercial reasons.**

#### 4. TERM, TERMINATION and REVIEW

This Agreement is valid from the Effective Date (date of signing of the agreement) outlined herein and is valid for two years from the date of signing of the agreement.

This Agreement will be reviewed once the deadline has expired and may be continued by mutual consent of both parties.

The Institution may choose to end this agreement at their will at any date before the expiry of the agreement period. CALYXPOD on receiving a notification from the Institution for ending the contract will disable the Institution's Community on CALYXPOD.

#### 5. DISPUTE RESOLUTION: ARBITRATION CLAUSE

Every dispute, difference, or question which may at any time arise between the parties, touching or arising out of or in respect of this agreement or the subject matter thereof shall be referred to the sole arbitrator appointed by both the parties and in the event of any failure to commence or to continue arbitration by the arbitrator for any reasons whatsoever, the new arbitrator shall be appointed.

The arbitration shall be governed by the applicable Indian Laws. The seat of arbitration shall be in Meerut, India.

#### 6. MISCELLANEOUS:

- a) The Parties agree to attempt in good faith to resolve any dispute or disagreement of any kind whatsoever between or among them in connection with or arising out of this agreement, including any question Regarding its existence, validity or termination ("Dispute") expediently and amicably to achieve timely and full performance of the term of this agreement.



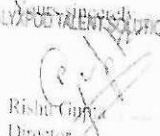
- b) All claims regarding this Agreement are governed by and construed in accordance with the laws of Delhi state and Central government of India applicable to contracts wholly made and performed in such jurisdiction, except for any choice or conflict of law principles and must be litigated in Delhi state jurisdiction only.
- c) This Agreement binds and inures to the benefit of the parties' successors and assignees. This Agreement is not assignable, delegable, sub-licensable, or otherwise transferable by the Institution in whole or in part without the prior consent of CALYXPOD. Any transfer, assignment, delegation or sublicense by Institution done otherwise without consent is invalid.

IN WITNESS WHEREOF the Parties hereto have entered into this Agreement the day and year herein above written.

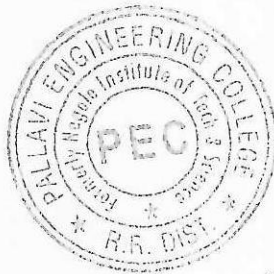
Signed and Delivered by The Authorized Representative of Parties to this Agreement:

For and on behalf of

CALYXPOD Talent Solutions Pvt. Ltd.  
Gurgaon

  
 Rishu Gupta  
 Director  
 Calyxpod Talent Solutions Pvt Ltd

.....  
 Mr. Rishu Gupta  
 (Authorized Signatory)



for and on behalf of

Pallavi Engineering College  
Hyderabad

  
 25/4/22

Principal  
 PRINCIPAL  
 (Authorized Signatory)  
 PALLAVI ENGINEERING COLLEGE  
 (Formerly Nagole Institute of Technology & Science)  
 Kuntloor (V), Abdullapurmet (M)  
 Hyderabad, R.R. Dist-501505, Telangana

*(The validity of the Memorandum of Understanding and the feature details are valid until further revisions)*



**MEMORANDUM OF UNDERSTANDING (MoU)**

BETWEEN

**PALLAVI ENGINEERING COLLEGE**

**KUNTLOOR,**

**TELANGANA STATE.**

AND

**AMBEST TECHNOLOGIES PVT.LTD**

**CHAITANYAPURI ,**

**HYDERABAD-500060.**

**LLP No. AAQ-6237**

This Memorandum of Understanding (hereinafter called as the 'MoU') is entered into on this the 03 day of January 2022 by and between.

**PALLAVI ENGINEERING COLLEGE, TELANGANA STATE.** the First Party represented herein by its Principal, **PALLAVI ENGINEERING COLLEGE, TELANGANA STATE.** And **AMBEST TECHNOLOGIES PVT.LTD, CHAITANYAPURI, HYDERABAD-500060.** The Second party, and represented herein by its Managing Director P.PRAKASH,M.Tech.

WHEREAS:

A) First Party is a Higher Educational Institution named: **PALLAVI ENGINEERING COLLEGE, TELANGANA STATE.**

B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.

C) The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education, Placement, Industrial Visit, Expert Lecture.

D) **AMBEST TECHNOLOGIES PVT.LTD, CHAITANYAPURI, HYDERABAD-500060**- the Second Party is engaged in **EMBEDDED SYSTEMS, IOT TECHNOLOGY, SOLAR PANEL INSTALLATION, SUB STATION MAINTANANCE, ROBOTICS**. NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:

#### CLAUSE 1

#### CO-OPERATION

- 1.1 Both Parties are united by common interests and objectives, and they shall establish co-operation.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities.
- 1.3 The parties shall co-operate with each other and shall as promptly as is responsibly practical, relevant agreement.

#### CLAUSE 2

#### SCOPE OF THE MoU

- 2.1 Industrial Training & Visits: Industry and Institution interaction will provide an insight into the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. This will provide confidence & smooth transition for students work. Also the Second party may register on the AICTE Internship Portal for the benefit of students.
- 2.2 Guest Lectures: Second Party to extend the necessary support to deliver guest lecturers to the students of the First Party on the technology trends and in house requirements.
- 2.3 Placement of trained students: second party will actively engage to help the delivery of the training and placement of the students of the first party on the technology trends and in house requirements.
- 2.4 There is no financial commitment on the part of the **PALLAVI ENGINEERING COLLEGE, TELANGANA STATE**, the first party to take up any program mention in MoU. If there is any financial consideration, it will be dealt separately.



2.5 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required.

#### CLAUSE 3 VALIDITY

3.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period, the Second Part.

#### CLAUSE 4

#### RELATIONSHIP BETWEEN THE PARTIES

5.1 It is expressly agreed that First Party and Second Party are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership.

First Party

PALLAVI ENGINEERING COLLEGE,  
KUNTLOOR,  
TELANGANA STATE.

Second Party

AMBEST TECHNOLOGIES PVT.LTD  
CHAITANYAPURI,  
HYDERABAD-500060.  
TELANGANA STATE.

Authorized Signatory



Authorized Signatory

Address: # H. No:8-3-945/S/7, Sri Nilaya Estates, Ameerpet, Hyderabad 500016



January 13, 2022

## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MoU") is entered into as of **January 13, 2022** (the "Execution Date") by and between, **Pallavi Engineering College, Hyderabad**, (hereinafter referred to as "**Pallavi Engineering College, Hyderabad**")

AND

**TESTBOOK EDU SOLUTIONS PRIVATE LIMITED** ( PAN: AASCS8515R and CIN: U72200MH2013PTC241118), a private limited company incorporated under the Companies Act, 1956, engaged in providing online educational courses to students, having its registered office at 1st and 2nd Floor, Zion Building, Plot no. 273, Sector No. 10, Kharghar, Navi Mumbai, Raigadh, Maharashtra - 410210 (hereinafter referred to as "**Testbook**", which expression shall unless repugnant to the context or meaning thereto shall mean and include its successors and permitted assigns) represented herein by its Director, Mr. Ashutosh Kumar, duly authorized by its board of directors vide resolution dated 16th November 2019.

Pallavi Engineering College, Hyderabad and Testbook are individually referred to as a "**Party**" and

collectively as "**Parties WHEREAS:**

- A. Testbook will provide its services under **Testbook Skilled Campus Program** for use by Pallavi Engineering College, Hyderabad in respect of "**End Users**" (all students who are presently enrolled in any program with the institution), in accordance with the terms and conditions set out herein, and Testbook has agreed to the same.
- B. Pursuant to the foregoing, the Parties have agreed to enter into this MoU to set forth the terms and conditions of their arrangement in the following sections.

As a part of this MoU, both the parties have identified and hereto agree to the following responsibilities respectively:

### 1. RESPONSIBILITIES

#### 1.1 Responsibilities of Testbook

- A. Testbook with the help of Pallavi Engineering College, Hyderabad shall get all the willing students of Pallavi Engineering College, Hyderabad to sign up on Testbook's platform with email ID to avail the services under Testbook Skilled Campus Program.

### **TESTBOOK EDU SOLUTIONS PVT. LTD.**

1st & 2nd Floor, Zion Building, Plot No. 273, Sector - 10, Kharghar, Navi Mumbai - 410210

CIN: U72200MH2013PTC241118

B. There will be no financial implications involved between Testbook and Pallavi Engineering College, Hyderabad during the

“Term” (defined hereafter) of this MoU and the End, Users can get these benefits under

**Testbook Skilled Campus Program:**

- Placement Preparation Activities for a period of 1 year which can include Live Tests (Minimum of 10) along with a detailed analysis of Pallavi Engineering College, Hyderabad End Users’ performance to the institute
- Career mentorship sessions from industry experts (Minimum of 10)
- Access to all the content under Testbook Pass for a period of 01 month
- Chance to get internships & full-time opportunities through Testbook 4 Month Internship Program (Details given below)

**Testbook 4 Months Internship Program:**

- Testbook 4 Months Internship Program is the initiative from Testbook to give college students a platform to learn practical approaches to solve business problems working remotely while being in the campus. This program is exclusively for Testbook Skilled Campus Program Partner Colleges
- For every 4 months Testbook will hire 2 students per year from **Pallavi Engineering College, Hyderabad**
- Selection process will include entrance tests and group discussions as and when required
- Every 4 months, new set of interns will be recruited
- After a successful completion of internship, students will get an internship certificate and other honorary based on their performance, which will add high value to their profile and CV.
- Various perks will be provided under this program like: FREE enrollment in Skills Career Training Programs worth upto Rs.30,000/- , Exciting Goodies, Vouchers and many more.

**1.2 Responsibilities of Pallavi Engineering College, Hyderabad**

- A. To inform the availability of such free services as referred above to the End Users for upskilling and assessment by circulating necessary information.
- B. To provide support in scheduling the Live Tests and informing the End Users that would help them evaluate their readiness for placements and institute to know the current preparation status of their students.
- C. To form a Whatsapp group with the student representatives of each branch & placement cell coordinators.

**2. Other provisions:**

- A. This MoU shall be valid for an initial period of 1 (one) year from the Execution Date (“Term”) unless terminated earlier by Parties.
- B. Testbook shall keep all the data collected from the students confidential and shall NOT share/disclose to

**TESTBOOK EDU SOLUTIONS PVT. LTD.**

1st & 2nd Floor, Zion Building, Plot No. 273, Sector – 10, Kharghar, Navi Mumbai - 410210

CIN: U72200MH2013PTC241118

anyone in any form whatsoever without prior written permission from the students. Testbook also agrees that the data so collected shall be used for the purpose envisaged in this MoU and not for any other purpose.

**AGREED AND ACCEPTED:**

For and on behalf of Pallavi Engineering  
College, Hyderabad

Signature:



Name:

Dr M.B. RAJU

Title:

Principal

Date:

19-01-2022

**Principal**  
**PALLAVI ENGINEERING COLLEGE**  
(Formerly Nagole Institute of Tech & Science)  
Kuntloor (V), Abdolapurmet (M),  
Ranga Reddy-506 505.



For and on behalf of TESTBOOK EDU  
SOLUTIONS PVT LTD

Signature:



Name: Ashutosh Kumar

Title: CEO

Date: 20 Jan 2022

**TESTBOOK EDU SOLUTIONS PVT. LTD.**

1st & 2nd Floor, Zion Building, Plot No. 273, Sector - 10, Kharghar, Navi Mumbai - 410210  
CIN: U72200MH2013PTC241118



### MEMORANDUM OF UNDERSTANDING

This memorandum of understanding is made and executed at Hyderabad on the 31<sup>st</sup> Day of March month of the year 2022.



#### **By and Between**

Pallavi Engineering College, located at Kuntloor (V) , Abdullapurmet(M), Near Nagole, R.R.District – 501505, TS hereinafter referred to as “College” , represented by its Correspondent/Secretary(which expression shall unless be repugnant to the context thereof be deemed to include its successors and permitted assigns).....Herein after referred as **First Party**.

#### **And**

“SWAMEDHA EDUCATIONAL SERVICES” whose registered address is at 18-72/201, 2<sup>nd</sup> floor, Laxmi Nivas Apt, Kamalanagar, Chaitanyapuri, Hyderabad – 500060, TS, India; herein after referred to as “**SWAMEDHA**”, represented by its Managing Partner Mr. Ravi Kumar.N.V (which expression shall be deemed to mean and include its successors and permitted assigns)... herein after referred as **Second Party**.

1. **PROJECT SUMMARY:** To Collaborate with the COLLEGE and provide CODING BASED CURRICULUM for skill development and entrepreneur development program.
2. **PARTIES:** This agreement will be between the COLLEGE ("First Party") and SWAMEDHA ("Second Party").
3. **TERM:** This agreement is for a period of 5 years.

 swamedha2020@gmail.com  9652496528



4. **SWAMEDHA (Second Party) Services:** The following are the services provided by **SWAMEDHA** to the Students of the First party:

**For Students:**

1. CODE – IT certification for enhancement of existing skills.( Basic)
2. CODE-ED certification for harnessing entrepreneur skill.( Advanced)
3. Certification: Every student gets a certificate post assessment at the end of the course /program.

**5. FIRST PARTY RESPONSIBILITIES:**

The First Party will be responsible for the following:

**5.1:** The First Party will appoint one person from their organization who will be the Coordinator of this program with SWAMEDHA and is responsible for program management on behalf of The First Party.

**5.2: Terms of Training:**

- The First Party will provide SWAMEDHA a complete list of all their students in the college who need to be trained.
- Training Venue with a facility of Computer / Laptop connecting to a Projector with Internet connection to be provided by the First Party.
- Dates and particulars of the training location to be shared with SWAMEDHA by the First Party by TWO-week advance information.

**5.3: COMMERCIAL TERMS:**

**5.3.a. Program charges :**

1. Basic Program : Rs 750 /- ( Inclusive of GST)
2. Advanced Program : Rs 5000 ( Inclusive of GST)

**5.3.b. Payment Terms :**

- 50% of the total payment to be paid as a TOKEN ADVANCE for Confirmation of the program by the College.
- 50% to be paid before certification.

**6.DISPUTE RESOLUTION AND JURISDICTION**

Any dispute, controversy or claims arising out of or relating to this Agreement or the breach, termination or invalidity thereof, shall be settled by arbitration in accordance with the provisions of the Arbitration and Conciliation Act, 1996.

**7.CONFIDENTIALITY:**

Both parties agree to keep the terms and conditions, not limited to commercial terms, of this agreement confidential and private except with the consent of the other party.

**8. PERMISSION FOR USE IN MARKETING MATERIAL:**

Both parties hereby agree to allow the other party to use the name and logo only for general marketing purposes across any media like online, print and television.

In witness whereof, the parties agree to bind with all terms and conditions of this agreement.

\_\_\_\_\_  
FOR FIRST PARTY



\_\_\_\_\_  
FOR SECOND PARTY

For Swamedha Educational Services  
For Sw...  
11/11/2022  
Narasimha Rao  
Managing Partner

Correspondent / Secretary, PRINCIPAL

Managing Partner,

PALLAVI ENGINEERING COLLEGE  
Pallavi Engineering College  
(Formerly Nagpur Institute of Technology & Science)  
Kuntloor (V), Abdullapurmet (M)  
\* Jerabad, R.R. Dist-501505

Swamedha Educational Services

\_\_\_\_\_  
Witness signature

\_\_\_\_\_  
Witness signature

**MEMORANDUM OF UNDERSTANDING (MOU)**

This Memorandum of understanding is entered on (Date:) \_\_\_\_\_ between  
(Institute Name) PALLAVI ENGINEERING COLLEGE,  
having its registered office at (Address) Kentloor (V), Abdulapuram (M), Near  
Mogale, R.R.Dist. - 501505, Telangana State, India  
\_\_\_\_\_, (hereinafter called  
"Institute" or "First Party")

**And**

KNR EDU SERVICES PVT LTD, a company incorporated under the provisions of Companies Act, 2013, bearing PAN AAICK3069Q and having its registered office at H.No.7-2-1453, TRT-1198, PIH COLONY, SANATH NAGAR, HYDERABAD, TELANGANA-500018, is an Official Channel Partner of Unacademy, hereinafter called as "Channel partner of Unacademy" or "Channel Partner" or "Second Party"

**WHEREAS:**

- (A) Unacademy is an online education platform that enables users to watch and upload educational videos. Unacademy developed an online live streaming platform **plus.unacademy.com** ("Platform") wherein educators can conduct live classes without being in the immediate physical proximity of the Learners via a live stream. By using this feature, learners will have access to classroom teaching and course material on the Website/Platform from anywhere in the world.
- (B) Channel Partner of Unacademy entered **Collaboration with Unacademy** as a Business Representative, to carry out Promotional, Marketing activities and to provide business to Unacademy across India.
- (C) Channel Partner in its capacity can negotiate with Unacademy for any bulk deals from the Institute in all categories from Unacademy such as GATE, ESE, CAT, UPSC, Bank exams, SSC, etc., exam preparation. The subscription cost of a learner, in this case, shall be discussed on a case-to-case basis, however, Unacademy reserves the right to set the final subscription cost for each deal.

- (D) This MOU constitutes the agreement between the Parties, supersedes all prior written or oral and all contemporaneous oral agreements, understandings, and negotiations concerning the subject hereof.
- (E) All notices and other communications given or made under this MOU shall be in writing and shall be deemed effectively given:
- Upon personal delivery to the Party to be notified.
  - Sent by confirmed electronic mail or facsimile.
- (F) Channel Partner was given the right to collect payments from the institute/interested learners, for the same Invoice will be raised by Unacademy to Channel Partner.
- (G) "Platform" shall mean "<https://unacademy.com/plus/>" and will include any other Platform in Unacademy Group.

NOW, THEREFORE, IT IS AGREED BETWEEN THE PARTIES AS FOLLOWS:

**First Party:-**

- The Institute shall cooperate with the Second Party, to promote the e-learning services provided by Unacademy to the students in the Institute and its subsidiary/ branches.
- The Institute shall procure details of the Learners interested in subscribing to the content on the Platform, the form of a list comprising name, email ID, and phone number of the students, in the case of minors the email ID and the phone number of the legal guardian have to be shared ("List") and further share this List with the Second Party.

**Second Party:-**

- Upon mutual consent, release funds as sponsorships to the Institute.
- Arrange Seminars, Webinars on a regular basis to train & connect all students of the Institute to Advanced & Recent developments of Technology by Industrial and R&D experts.
- To organize FREE Lectures to help students in their curriculum, Campus recruitment training, internships, placement assistance & campus placements through Eazy Btech YouTube Channel (<https://www.youtube.com/channel/UCprcm-hNJDUIW1WEu1f1dxQ>), KNR Edu Services & its associates.



- 4) With the help of the Institute, shall get all the willing students of the Institute, to "sign up" with the Unacademy platform across all categories like GATE, ESE, CAT, UPSC, Bank Exams, CRT Trainings, SSC, etc.,
- 5) Negotiate with Unacademyall to get the best possible scholarships & sponsorships to the learners & Institute.
- 6) Arrange Seminars, Webinars on a regular basis, to keep subscribed learners motivated & participate in their learning through Unacademy.

### 1. CONFIDENTIAL INFORMATION

1.1 "Confidential Information" shall mean any confidential information data, know-how, employee data, or any other confidential information including all the leads and all the data/content/ information provided by the disclosing Party ("**Disclosing Party**") to the receiving Party ("**Receiving Party**") herein under in writing, orally or in any other form, media whether marked as confidential or proprietary. Notwithstanding the foregoing, confidential information shall not include information which:

- 1.1.1 Is known to the Receiving Party at the time of disclosure
- 1.1.2 Is rightfully received by the Receiving Party from a third party without the restriction of the disclosure
- 1.1.3 Is disclosed pursuant to a judicial order, requirement of a government agency, or by operation of law

1.2 The Receiving Party agrees that it will not disclose the confidential information to any third party and will not use the confidential information other than for the performance of its obligation under this Agreement. The Receiving Party agrees that the confidential information shall at all times remain the sole property of the disclosing party and that thereceiving party shall take all reasonable precautions to prevent any unauthorized disclosure of the confidential information by any of its officers, employee or any person that has access to the confidential information.

1.3 The Receiving Party agreed and understands that the confidential information constitutes valuable, special, and unique assets of the business of the Company. Accordingly, the Receiving Party agrees that, in the event of any breach of the confidentiality obligations under this Agreement, in addition to any other remedies at law or equity, Disclosing Party shall be

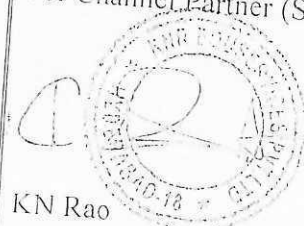
entitled to equitable relief, including injunctive relief and specific performance.  
VALIDITY: The MOU shall be valid, initially for a period of 2 years, extendable by mutual consent.

GOVERNING LAW AND DISPUTE RESOLUTION: This MOU shall be governed by and construed in accordance with the laws of India, without reference to principles of conflict of laws and the courts in Hyderabad shall have exclusive jurisdiction to determine any dispute arising under this MOU.

TERMINATION

This MOU may be terminated by giving a notice of three months or the conclusion of ongoing programs, whichever is later, from either side.

This memorandum which is in 4 pages is signed on (Date): 5<sup>th</sup> May 2022 and exchanged.

<p>For Institute (First Party)</p> <p>Signature: _____</p> <p>Name: <u>Dr. M. BALAKRISHNA</u> <u>PALLAVI ENGINEERING COLLEGE</u> (Faculty of Engineering Institute of Technology &amp; Science)</p> <p>Designation: <u>Principal</u> (M. Abdullahipatnam (M)) P. No. 108, P. O. No. 501805, Telangana</p> <p>Institute Name: <u>PALLAVI ENGINEERING COLLEGE</u></p>	<p>For Channel Partner (Second Party)</p>  <p>KN Rao</p> <p>Managing Director</p> <p>KNR Edu Services Private Limited</p>
---	---